

EPC Partner Master Document

A complete partner resource for EPC Coach

Overview

EPC Coach is a global emotional-performance system designed for real life. It gives individuals, families, leaders, teams, and organisations a simple structure to stabilise their baseline, understand pressure, and strengthen emotional performance.

Partners gain access to EPC tools, structured onboarding, and early feature releases including the Emotional Trend Graph, Persona Alignment Map, and Recovery Cycle Planner.

The EPC System

EPC is built on five core components:

- EPC Baseline
- Pressure Tagging
- Stabilising Actions
- Weekly EPC Review
- Emotional Trend Graph

These create clarity, stability, and action.

Partner Benefits

Partners receive:

- EPC tools and early feature access
- Structured onboarding for clients, teams, or organisations
- EPC Partner Badge
- EPC Coach Directory listing
- Priority access to new EPC modules
- EPC performance insights
- Co-branded materials (optional)
- Dedicated partner support

Partner Tiers

Tier 1 — EPC Certified Coach

For individual coaches and practitioners.

Tier 2 — EPC Team Partner

For small teams, departments, or leadership groups.

Tier 3 — EPC Organisational Partner

For organisations integrating EPC into their culture.

Partner Onboarding Flow

1. Initial conversation
2. EPC system introduction
3. Access setup
4. Partner tools activation
5. Launch
6. Review & optimisation

EPC Demo Script

Use this script when presenting EPC to coaches, teams, or organisations.

Opening

"EPC Coach is a global emotional-performance system built for real life."

Baseline

"The baseline shows where you are today — without judgement."

Pressure

"Pressure is part of life. EPC helps you name it without emotional overload."

Stabilising Actions

"One action can change your day."

Trend Graph

"This is your long-term emotional performance."

Persona Alignment

"Your emotional persona influences your decisions and reactions."

Recovery Cycle

"Recovery is a performance skill."

Closing

"Partners gain access to EPC tools, onboarding, and early feature releases."

Integration Options

- Client integration
- Team integration
- Organisational integration

Global Positioning

EPC is:

- Neutral
- Global
- Structured
- Action-focused
- Non-diagnostic
- Non-therapeutic
- Performance-driven

Partner Pitch Deck Script

Slide 1 — EPC Coach

“EPC Coach is a global emotional-performance system built for real life.”

Slide 2 — The Problem

“Most people don’t have a structured way to understand their emotional performance.”

Slide 3 — The EPC Solution

“EPC provides clarity, stability, and action.”

Slide 4 — The EPC System

Baseline · Pressure · Stabilising Actions · Weekly Review · Trend Graph

Slide 5 — EPC Tools

Emotional Trend Graph · Persona Alignment Map · Recovery Cycle Planner

Slide 6 — Who EPC Helps

Individuals · Families · Leaders · Teams · Organisations

Slide 7 — Partner Benefits

Tools · Onboarding · Insights · Early access · Support

Slide 8 — Partner Tiers

Coach · Team · Organisation

Slide 9 — Integration Options

Client · Team · Organisation

Slide 10 — Next Steps

“Let’s begin your EPC partnership.”

EPC Partner Badge

A visual identifier for certified EPC partners. Used on websites, profiles, and marketing materials.

Badge Usage

- Websites
- Social media
- Coaching profiles
- Team pages
- Organisational portals

Partner Directory Listing Template

Name: _____
Organisation: _____
Location: _____
Partner Tier: _____
Specialisation: _____
EPC Tools Used: _____
Contact: _____

Partner Onboarding Emails

Email 1 — Welcome

Subject: Welcome to EPC Partner Programme

Hi,

Welcome to the EPC Partner Programme.

Your access and onboarding materials are now ready.

Scott

Email 2 — Tools Activated

Subject: Your EPC Tools Are Ready

Your EPC tools are now active, including baseline, pressure tagging, stabilising actions, and trend tracking.

Scott

Email 3 — Partner Launch

Subject: EPC Partner Launch

Your EPC partnership is now live.

Begin using EPC with clients, teams, or organisations.

Scott

EPC Partner Agreement (outline)

This agreement outlines access to EPC tools, onboarding, partner benefits, and usage guidelines.

- Definitions
- Partner Access
- EPC Tools
- Responsibilities
- Data Handling
- Branding & Badge Usage
- Termination
- Support

Partner Video Script

Opening

“Welcome to EPC Coach — a global emotional-performance system built for real life.”

Section 1 — The EPC Structure

- Baseline
- Pressure
- Stabilising Actions
- Weekly Review
- Trend Graph

Section 2 — EPC Tools

- Emotional Trend Graph
- Persona Alignment Map
- Recovery Cycle Planner

Section 3 — Partner Value

- Tools
- Insights
- Onboarding
- Early access

Closing

“Begin your EPC partnership today.”

Partner Training Module

Module 1 — EPC Foundations

- Baseline
- Pressure
- Actions
- Review
- Trends

Module 2 — EPC Tools

- Trend Graph
- Persona Map
- Recovery Planner

Module 3 — Partner Usage

- Client integration
- Team integration
- Organisational integration

Module 4 — Certification

- Assessment
- Practical demonstration
- Partner approval

Partner Certification Exam

Section 1 — Knowledge

- Define baseline
- Explain pressure
- Describe stabilising actions
- Explain trend graph
- Describe persona alignment

Section 2 — Application

- Create a baseline plan
- Tag pressure scenarios
- Build stabilising actions
- Interpret trend data

Section 3 — Practical

- Demonstrate EPC onboarding
- Explain EPC to a client or team
- Present EPC tools

Next Steps

- Partner Conversation
- Partner Access Setup
- Partner Onboarding

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